

Mr. KAWADA Atsuya

Director, Strategy Planning Division

Japan Tourism Agency (JTA)

Ministry of Land, Infrastructure, Transport and Tourism

(MLIT)

Mr. Kawada joined MLIT in 1998. He worked in International Tourism Promotion Division, JTA in 2009 – 2011. And also played a role in Regional Tourism Development Division, JTA from 2017 to 2020. Since 2023, he has moved to Strategy Planning Division, JTA.

In Current position, Mr. Kawada is responsible for undertaking comprehensive tourism policy measures under “Tourism Nation Promotion Basic Plan” stipulated in 2023.

Throughout his professional career at MLIT, other than tourism sector, Mr. Kawada has been in charge of regional transport policy, and aviation policy (especially, airport management and international aviation).

