

MA. HOANG Thi Vuong

**Head of the Culture and Information
Department of Sa Pa town, Lao Cai province**



With over 15 years of dedicated service at both regional and provincial levels, her extensive experience extends to delivering comprehensive

training programs in culture and tourism, covering areas such as promotion, public relations, and professional skills, including tour guiding, hotel management, and tour operation.

She has spent nearly two decades conducting tourism events in Sa Pa city, Lao Cai province, and the broader Northwest regions of Vietnam, all aimed at promoting destinations and empowering local communities.

She has worked in partnership with esteemed international organizations, including SNV, EU, JICA, ILO, Ofarm Italia, UCODEP, GREAT, and ADB, contributing significantly to the cultural and tourism development of Lao Cai Province and the Northwest region